A proven data classification model used by manufacturers and distributors across Europe and North America, ETIM facilitates the flow of consistent content throughout the entire ecosystem of an industry.

There's the technical benefit of ETIM: an open, global standard for logical grouping and specification of products in the installation and building sector via a uniform product classification model.

And then there's the value of ETIM: for starters, it makes business easier—more accurate, more efficient and with fewer errors—through more consistent communication. Rather than relying solely on words, it ties product information to numerical codes for reliable transmission of information across countless languages and platforms.

It also makes more things possible, with a myriad of connected digital systems all relying on product data.

From manufacturers’ internal environments, to distributor ERPs and webstores, to the many software applications for architectural and systems design, streamlining the exchange of information helps optimize processes, supports profitability and enables the correct products to be specified and installed.

The uniform flow of information results in reduced costs from incorrect orders, while logistics and communication across roles and professions are improved throughout the supply chain.

Standardized data reduces or removes inconsistency and disparity across manufacturer brands.

Engineers, architects and end users can find and select the right product for their needs, the first time, through a standardized classification model.

Integration with advanced technologies is essential in contractor estimating, CAD and BIM systems that feed into up-to-the-minute live construction blueprints.

Good for the entire industry

Why ETIM?

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HOW IT WORKS

A key benefit of ETIM standardization is that it removes ambiguity within technical product data by ensuring the same terminology is being used industry-wide, and globally, to describe the same product attributes, which streamlines the transfer of information, eliminates product substitution errors, ensures clarity in product communication throughout the supply chain, and facilitates online trading and other digital applications.

A SOLUTION FOR THE FUTURE

Having a single source of information that is reliably kept up to date offers a number of advantages of increasing importance as digitalization grows. ETIM is a stable, yet flexible standard that is future-oriented and able to develop along with technology and other industry advancements.

COLLABORATION IS KEY

The power of ETIM is the collective; the model has proven successful through independent and sector-wide collaboration of industry professionals.

Although the ETIM model is free to use, membership to a national/regional ETIM organization is required to have influence over its development and access to a range of software tools that enable product classification.

BENEFITS OF MEMBERSHIP

- Participate in setting, refining and expanding product classifications by product category.
- Access to training and education, as well as exposure to other knowledgeable and experienced users for networking and best practices.
- Translations enable cross-country data exchange through the use of ETIM codes (class, feature, value, unit) regardless of the language, business system and country.
- An extension containing Modelling Classes enables the uniform exchange of 3D product data with users and CAD software, in addition to the product’s technical characteristics that are defined in the basic ETIM model.
- Access to software tools to enable easier upgrading between ETIM versions and validation of ETIM data in ETIM BMEcat file development.

JOIN TODAY

Let your voice be heard! Become a member of ETIM North America.

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